

Transformed B2C Payments for a Leading US Bank

Key Challenges



- **No tracking mechanism** for customer payment data
- **Lack of a single platform solution** which incorporates multiple faster payment rails
- **Lack of unified approach** for catering to all B2C use cases

Business Solution



IncedoPay: Accounts Payable SaaS Solution

- Deployed a common web portal for enrolling end consumers, managing and tracking payments
- Developed an application to validate end consumer credentials and payment history
- Incorporated new payment instruction engine to support different payment types - ACH, check, Zelle, RTP, etc.

Business Impact



3x corporate client enrollment improving bank's treasury revenue

80% cost reduction from process automation & digitization



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