

# Test Data Management for a Clinical Research Organization

## Key Challenges



- **Lack of real-life use cases:** Accuracy of the data in lower environments was a major concern
- **Security issues:** Copying production data resulted in increased risk of data violation and infringement
- **Operational challenges:** Identification and extraction of valid test data from production systems was complicated

## Business Solution



- Incedo addressed the key problems faced by the CRO in **Test Data Management (TDM)** through a three-step method including -
  1. Deep Dive Diagnostics
  2. Proof of Concept
  3. Partnership and Collaboration

## Business Impact



**65%**

reduction in support tickets

**40%**

cut down in "Time to Product Release"

**100%**

adherence to data governance & security issues

**2x**

speed to market



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