

# Gen AI-enabled QA Testing Solution for a Leading US Wealth Management firm

## Key Challenges



- High Time and business investments in QA testing by the firm, in spite of high investments made in automation testing
- 60-member team dedicated to QA testing. Potential to leverage productivity of team for development tasks

## Business Benefits



**33%** Productivity gains for the end-to-end execution of QA test cycle

## Business Solution



**Incedo brAInspark** Gen AI Platform enabled end-to end QA user workflows with focus on following components

- > User Story Creator based on Product Specifications
- > Story to Test Case Converter converts User Stories to Test Cases using Gen AI Engine
- > Gen AI-enabled scripting for QA Test Automation tools (selenium, appium)
- > Prompt-enabled documentation as part of QA cycle workflow
- > Enterprise specific QA LLM model to drive high accuracy of output
- > Integrated with enterprise tools like JIRA etc. to ensure ease of use



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