Data to Visualization Journey Transformation for a US Independent Broker Dealer

Key Challenges

- Acquiring an executive-level overview of the business network
- Enhancing mobile features, user experience, and cost efficiency
- Improving services, data integration, reporting, and decision-making through a trusted partner

Business Solution

- Incedo developed an integrated data solution with an Enterprise Data Hub and Reporting Factory, offering **Data warehousing, reporting, visualization, and analytics** capabilities
- The solution utilized Big Data technology to automate data integration from various systems and provided a **mobile-accessible reporting and visualization platform** for advisors

Business Impact

- Improved decision-making
- 360° view of the firm
- 28% increase in dashboard usage
- Reduced manual reporting efforts
- Decreased ad-hoc requests

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