



Boost Business IQ with Incedo Lighthouse - your AI-powered Personal Business Analyst

Rapidly identify and solve the right problems to transform business outcomes with 'System of Insights' from Incedo Lighthouse™

Enterprises struggle to derive insights at speed from data, as the process of problem discovery is manual, obscure and highly resource intensive. 'System of Insights' from Incedo Lighthouse™ helps digital specialists operating in the intersection of business and technology get automated problem discovery and action recommendations, and make data-driven decisions.

3 Challenges in Realizing Value from Data & AI Investments

- Ineffective, manual Problem Discovery** process that doesn't uncover intertwined business issues at requisite granularity.
- Disconnected data-insights-action loop** which doesn't align insights and actions to the KPIs for discovered issues.
- Inefficient and delayed KPI Tracking** making rapid impact monitoring and course correction difficult.

Key Capabilities of Incedo Lighthouse™ to Maximize Business Value



KPI tree problem discovery approach for logical issue decomposition and identification



Automated Root Cause Analysis, Statistical Experimentation and Action Recommendation by leveraging advanced AI models



AI and Big Data driven methodology for **real-time, granular and automated issue identification**



Action Operationalization and **Real-time Impact Monitoring** through Automated KPI tracking



Business Impact



9%

Decrease in dollar write-offs for a Fortune 500 Bank in US

80%

Operational efficiency for regulatory risk reporting for a mid-tier Bank

20%

Uplift in Conversion Rate for Leading Life Sciences Organization

For more information, contact us at aidata@incedo.com

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