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Incedo Data Diagnostics: from Strategy-to-Execution

Transforming Your Data Landscape into a Strategic Advantage

Data is the lifeblood of modern businesses, and it is essential for making informed decisions, driving innovation, and achieving competitive advantage. However, most organizations struggle to realize value from their data due to a variety of challenges.

Key Business Challenges

- Data initiatives are costly and time-consuming
- Unclear data requirements lead to data quality issues
- Legacy systems struggle with data granularity and structures
- Lack of trust in data quality
- Legacy systems struggle with data volume and silos
- Teams lack end-to-end data visibility due to silos
- Data is not available in consumption patterns for modern applications
- BI-curated data lacks accuracy for real-time decision-making

Incedo Data 'Strategy-to-Execution' Diagnostics is a comprehensive approach that helps organizations overcome these challenges and **maximize the value of their data.**
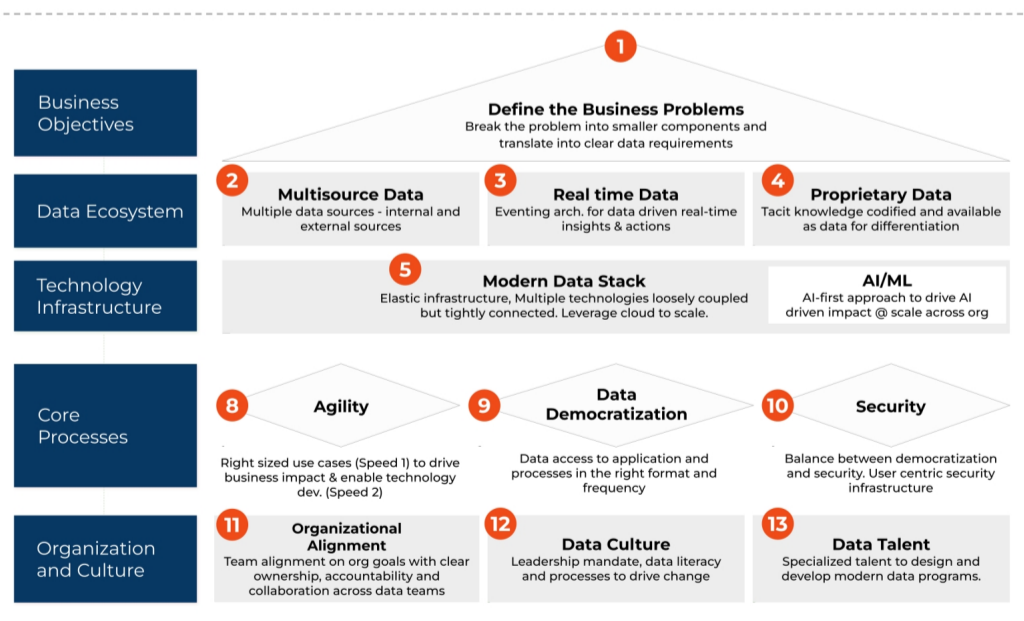
We leverage our **13-point framework** to help you define your data strategy, execute your data roadmap, drive data-driven decision-making, and **maximize ROI from Data** for your enterprise.

Incedo Data Strategy Diagnostic Services

Business Alignment, Objectives, and Key Problems Areas to Focus

- Data-Driven Innovation Decision Making
- Data Infrastructure Optimization
- Data Access and Governance
- Data-Driven Products and Insights
- Data-Centric Culture

Business Objectives

Data Ecosystem

Technology Infrastructure

Core Processes

Organization and Culture

1 Define the Business Problems
Break the problem into smaller components and translate into clear data requirements

2 Multisource Data
Multiple data sources - internal and external sources

3 Real time Data
Eventing arch. for data driven real-time insights & actions

4 Proprietary Data
Tacit knowledge codified and available as data for differentiation

5 Modern Data Stack
Elastic infrastructure, Multiple technologies loosely coupled but tightly connected. Leverage cloud to scale.

AI/ML
AI-first approach to drive AI driven impact @ scale across org

6 DATA QUALITY
Go beyond traditional manual data quality processes. Re-imagine it in the context of use case and enable it with technology and AI

7 DATA PRODUCTS
Vertical integrated slice of stack to accelerate data - insights - actions cycle. Shared reusable service across enterprise

8 Agility
Right sized use cases (Speed 1) to drive business impact & enable technology dev. (Speed 2)

9 Data Democratization
Data access to application and processes in the right format and frequency

10 Security
Balance between democratization and security. User centric security infrastructure

11 Organizational Alignment
Team alignment on org goals with clear ownership, accountability and collaboration across data teams

12 Data Culture
Leadership mandate, data literacy and processes to drive change

13 Data Talent
Specialized talent to design and develop modern data programs.

We leverage this 13 pt. framework to help enterprises structurally define the future state of Data and execution roadmap.

Our Data Strategy Diagnostics Process and Outcomes

1 Discovery and Maturity Map

2 Benchmarking & Validation

3 Strategic Shifts and Opportunities

4 Strategic Initiatives and Execution Roadmap

For more information, contact us at **aidata@incedoinc.com**

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